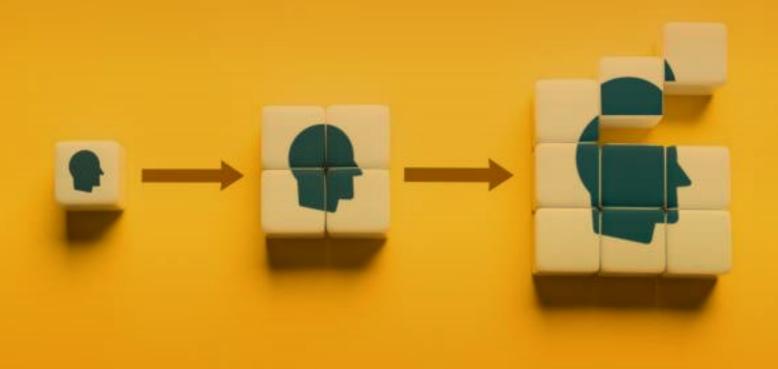
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IMPACT-FOCUSED SCHOOL COMMUNITY MONTHLY MAGAZINE

THE ART OF URBAN GARDENING: TRANSFORMING CITIES

Fashion Journalism:
Bridging the Gap Between
Style and Reporting
The Role of Tourism
Education in Sustainable
Tourism Development



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Editorial Lead

Greetings, Remarkable Readers,

As nature's palette transforms the world into a tapestry of fiery reds and golden yellows, we stand at the precipice of October, poised to unveil a spectacular journey within the pages of our beloved Schoolastic News. With boundless excitement, we extend a heartfelt invitation to embark on this literary voyage, hand in hand with the extraordinary young minds who infuse our magazine with life.

At the very core of our mission lies an unwavering dedication to amplifying the exceptional talents and unique perspectives of students across the globe. This month, we continue this vibrant tradition, weaving together a mosaic of thought-provoking narratives, ingenious ideas, and profound insights that mirror the kaleidoscope of student experiences.

Within these pages, you'll unearth a constellation of captivating stories, each one a radiant star in its own right. We extend our deepest gratitude to Mr. Ashutosh Sah, Principal of ATAL UTKRISHT S. B. S. M. GOVT MODEL INTER COLLEGE PATLOT, NAINITAL, for illuminating us with his article on "Exploring the Benefits of Project-Based Learning." Additionally, we are honored to feature the visionary thoughts of Major (Retd) Anurag Shah, Director of Strategy, Transformation, and Business Delivery at National Australia Bank, as he delves into "Mountaineering as a Character and Personality-Building Sport." These contributions remind us that education is a dynamic odyssey where intellectual growth converges with a grander vision for a sustainable and inclusive world.

To our cherished readers, you are the heartbeat of our community. Your unwavering support propels the boundless creativity that propels Schoolastic News into the future. Your presence infuses our work with vigor and purpose, and for that, we are profoundly grateful.

As you dive headfirst into the pages of this October edition, anticipate inspiration that sparks your curiosity, challenges your preconceptions, and quenches your insatiable thirst for knowledge.

With hearts brimming with anticipation and minds ablaze with curiosity, we wholeheartedly invite you to immerse yourselves in the October edition of Schoolastic News. Here, the symphony of youthful expression resonates, and the pursuit of knowledge knows no boundaries.

Wishing you an enlightening and joy-filled October.

Happy reading!

Warm regards, Bhavna Sharma Editorial Lead info@fairgaze.com **CLIMATE ACTION**

GAME-CHANGER IN AGRICULTURE: HYDROPONICS



ydroponics is emerging as an innovative force in modern agriculture, which promises to revolutionize the way we grow crops. This soil-less farming technique offers numerous advantages, from efficient resource utilization to year-round production. With the rising global population and arable land becoming scarcer, hydroponics holds the key to ensuring food security and sustainability.

The sustainable farming, hydroponics is a method of cultivating plants without traditional soil. Instead, of soil nutrients, water-rich nutrient solutions are used to deliver essential minerals and elements directly to plant roots. This method of nutrient delivery allows for faster growth rates, increased crop yields, and reduced water consumption compared to conventional farming.

One of the significant advantages of a hydroponic system is that it can adapt to

various environmental conditions. Its versatility makes it possible to cultivate a wide range of vegetables, herbs, and even some fruits in controlled environments ensure consistent crop production regardless of weather or season and minimize the risk of crop failure due to climate-related factors.

Furthermore, it is also highly efficient in resource utilization, reduction in resource waste is crucial in this era where sustainable agriculture is a top priority. By minimizing water usage and nutrient runoff, they have a smaller environmental footprint than traditional farming methods.

Moreover, it also offers the potential for urban farming, allowing food to be grown in limited and densely populated areas, reducing the need for transportation and on the other hand it also decreases carbon emissions. This

aspect can contribute significantly to local food sustainability and freshness.

In conclusion, hydroponics has immense potential to revolutionize agriculture in a world where population growth and resource scarcity are challenges. Its ability to maximize resource efficiency, versatility enable year-round crop production, and adapt to various crops and environments makes it a valuable tool in our quest for sustainable and secure food production. As we continue to explore innovative agricultural solutions, hydroponics stands out as a promising pathway toward a more resilient and environmentally friendly food system.

By: Suryapartap Sah Class - 8 Kendriya Vidyalaya, Uttarakhand **CLIMATE ACTION**

THE ART OF URBAN GARDENING: TRANSFORMING CITIES



rban gardening is a growing trend that is reshaping the landscapes of cities around the world. This horticultural phenomenon has gained momentum as urbanites increasingly recognize its potential to transform concrete jungles into vibrant, green oases. With limited space and a pressing need for sustainable living, urban gardening has emerged as an art form that transcends traditional gardening boundaries.

Adaptability is the key element of urban gardening. It empowers communities and individuals to make the most of the tiniest spaces. From balconies and rooftops to abandoned lots and vertical gardens, urban gardening has proven that nature can thrive amidst the urban sprawl. By utilizing innovative techniques like vertical gardening and hydroponics, city dwellers are growing vegetables, herbs, and ornamental plants, reducing food miles, and lowering their carbon footprint.

Urban gardens also foster a sense of

community and connectivity. It has become gathering places where, people can meet, share knowledge, and strengthen bonds in neighbourhood gardens. By offering a respite from the hustle and bustle of city life, these green spaces provide a sense of belonging as well as promote mental well-being. A sense of purpose and accomplishment is instilled by the act of nurturing plants and watching them flourish.

Furthermore, urban gardening contributes significantly to environmental sustainability. By absorbing pollutants, the air quality and green pockets improve, reduce the urban heat island effect, and support biodiversity by offering refuge to insects and birds. Moreover, they reduce the need for long-distance transportation of food, thus lowering greenhouse gas emissions and enhancing local food security.

The art of urban gardening is aesthetics as well as extends to sustainable practices. Rainwater harvesting, composting, and using organic methods

are integral components of urban gardening that promote eco-conscious living. By adopting these practices, city people can reduce their ecological footprint while reaping the rewards of a flourishing garden.

In conclusion, urban gardening is not merely a hobby but an innovative force that reshapes cities into greener, more sustainable, and interconnected communities. As urbanization continues, the art of urban gardening will play a vital role in minimizing environmental challenges and enhancing the quality of life in cities. So, whether you have a small balcony or access to a community garden, consider joining the urban gardening movement and be a part of this green revolution that is painting our cities with the colours of nature.

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FASHION MEDIA AND EDUCATION

FASHION JOURNALISM: BRIDGING THE GAP BETWEEN STYLE AND REPORTING



ashion journalism plays a pivotal role in keeping us informed, inspired, and connected, in a world where fashion is not merely a choice of attire but a statement of identity. This unique branch of journalism has the delicate task of weaving together the threads of style and reporting, allowing us to see beyond the fabrics and runway shows and into the social, cultural, and economic tapestry of our times.

Fashion journalism is more than glossy magazines and red-carpet reviews; it's a dynamic medium that reveals the intricate relationship between fashion and society. In the end, it is all about uncovering the story behind trends, the designers, and garments.

One of the essential functions of fashion journalism is to provide a platform for designers who are established as well as emerging and to showcase their creativity. Through interviews, profiles,

and reviews, fashion journalists throw light on the stories behind the brands and the design. They explore the inspirations, struggles, and innovations that shape the fashion industry. By doing so, they not only celebrate individual talent but also foster a deeper connection between designers and their audience.

Moreover, fashion journalism is a mirror reflecting society's values, aspirations, and challenges. It is not just about reporting on what's new and what's not; it's more than what we think, it's about analysing the cultural and social phenomena that influence our fashion choices. Fashion journalists examine the intersection of race, gender, and identity in fashion, making us aware of the progress and setbacks in this everevolving landscape.

Fashion journalism also serves as a watchdog, holding the industry accountable for ethical and sustainability

concerns. It raises awareness about the environmental impact of fast fashion and highlights the importance of responsible consumption. By doing so, it encourages readers to make more informed choices and promotes positive change within the fashion industry.

In conclusion, fashion journalism is bridging the gap between the world of fashion and the realm of reporting. It not only highlights the importance of fashion and trends in our lives but also educates, entertains, and enlightens us about the role of fashion in our lives. Fashion journalism acts as media that gain a clearer perspective on our society, culture, and individual identities.

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FASHION MEDIA AND EDUCATION

PROMOTING FAIR LABOUR PRACTICES IN FASHION SCHOOLS



rends change faster than the seasons, in the world of fashion. The only thing that is constant, is the importance of ethical practices within the fashion industry. As fashion schools continue to shape the future of this dynamic field, it is important to prioritize the promotion of fair labour practices.

The fashion industry has long been caused continual distress by issues related to worker exploitation, unfair wages, and unsafe working conditions. This is why fashion schools play an important role in reshaping the industry's narrative. By instilling ethical values in their students, these institutions can create a generation of designers, marketers, and entrepreneurs who are committed to fairness and social responsibility.

One way fashion schools can promote fair labour practices is by including ethics in their curriculum. Courses on ethical sourcing, labour rights, and sustainable production should be integrated into the core curriculum. Students should be made conscious of the consequences of fast fashion and the benefits of choosing ethically made clothing. This knowledge will enable them to make informed decisions throughout their careers.

Additionally, fashion schools should actively collaborate with ethical fashion brands and organizations. This partnership can provide students with real-world exposure to ethical fashion practices. Internship programs and guest lectures from industry experts can offer invaluable insights into how ethical

fashion operates in practice.

Furthermore, fashion schools can organize seminars and workshops focused on ethical fashion, inviting experts and activists to share their experiences and knowledge. These events can inspire students to become advocates for fair labour practices and champions of ethical fashion.

Ultimately, fashion schools have the responsibility to nurture a generation of fashion professionals who prioritize ethics as a fundamental aspect of their work. By embedding ethics into the curriculum, encouraging industry collaborations, and hosting educational events, these institutions can contribute significantly to the promotion of fair labour practices in the fashion industry.

We can say ethical fashion is not just a passing trend; it is the transformation that is reshaping the fashion industry for the better. Fashion schools must take active participation in promoting fair labour practices by educating their students, collaborating with ethical brands, and fostering a culture of social responsibility. By doing so, they can help create a more equitable and sustainable future for the world of fashion.

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PROJECT-BASED LEARNING

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roject-based learning (PBL) is a teaching method that engages students in real-world problems or answers complex questions through collaborative enquiry, creativity, and critical thinking. PBL enhances the understanding of concepts from a particular topic. As we are aware bookish knowledge gives us only theoretical knowledge but it's important for a person that knowledge must be converted into skills. Nowadays Skill India has been introduced in every sector to strengthen the selfdependency.

As per our constitution, we are determined to make our country a self-dependent country. It's all possible if we focus on making in India and skill development among the students. Questions arise about how it will happen. This is the reason the Central Board of Secondary Education introduced Project-based learning (PBL) in the new syllabus and the same has been introduced in NEP 2020.

PBL is a form of active learning that follows the principles and goals of student-centered, inquiry, and authentic education and it is as important as our lives. A student must connect his knowledge to the real world and must understand the learning. The question paper is also developed in the form of a learning outcome. The students who engage themselves in project-based learning have better conceptual knowledge and this knowledge is imparted in their skill.

Our government has focused on skill development among students. Basically, PBL and skill development are correlated. It enhances students' motivation, retention, and transfer of skills and knowledge as well as fosters their 21st-century competencies such as communication, collaboration, and digital literacy. But how do you integrate PBL with the latest technologies and tools that can support and enrich the learning process?

Benefits of PBL

- Active learning is an instructional approach that involves students in the learning process through meaningful activities and interactions that require them to apply,synthesize, and evaluate information. Active learning can increase engagement, participation, and achievement, as well as develop their higher-order thinking skill and metacognition.
- PBL is a form of active learning and concept-based learning, by which students can connect their knowledge to the real world by developing skills.
- PBL enhances logical thinking among students and one can develop his own hypothesis, his own questions, and solution that reflects their interest.
- Students are engaged with the course content meaningfully, which supports making connections between their learning and their lives.
- Case studies and statement and assertion-type questions are placed in exams which can be solved if PBL is introduced in schools.

Technologies and tools for PBL

There are many technologies and tools that can enhance PBL by allowing students to access, organize, create, and



present their work in various ways. For example, Google Workspace Education is a cloud-based application suite that enables collaboration and document creation. Padlet is an online bulletin board where students can post text, images, video links, and more. Flipgrid is a video discussion platform that allows students to record and share videos on various topics and respond to each other. Canva is a graphic design tool for creating posters, infographics, flyers, logos, and more. Scratch is a coding platform that lets students create interactive stories, games animations, and simulations. Jio Zebra can be used as a mathematics tool, stop motion, and podcast.

How to facilitate a PBL project?

A teacher's role is to act as a facilitator, coach, and mentor for the students, rather than a direct instructor. He must plan to guide and monitor the students. He must take feedback and improve their work. He must provide opportunities to engage students to work and tools for students to collaborate and communicate with each other.

Finally, it is important for every school to work on project-based learning for the development of the country and skills among the persons.

FAIRGAZE OFFERINGS

School Membership Program

The School Membership Program helps the school instill experiential learning, holistic development, skill building and financial literacy in children further preparing them for their life after school.

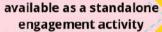
> available as a standalone engagement activity



1. ONLINE WORKSHOPS

Conducted by professional mentors for students, teachers and parents focused on knowledge and skill building.

available as a standalone engagement activity





3. COUNSELLING SESSIONS

Organized for school children with expert counsellors to highlight and destigmatize important mental health issues

2. FAIRTALKS

Panel discussion organized on integral subjects around the education of India. covers ideas and perspectives from eminent panel of educationists.

available as a standalone engagement activity



4. SUSTAINABLE **DEVELOPMENT GOAL** CAMPAIGNS

Led by eminent educationists and esteemed judges. Intricately designed to promote and implement UN SDGs in the school community.

5. CUSTOMIZED ONLINE SCHOOL NEWSLETTER

Covers all school activities, events and achievements of the school, engages children to fetch stories/content of the school further furnished and designed by FairGaze.

🧑 6. MODEL UNITED NATIONS & **VARIOUS EVENTS & CONTESTS**

FairGaze organizes MUN for students of member school who role-play as UN delegates and simulate a session.

available as a standalone engagement activity

SCHOLARSHIP PROGRAM FairGaze trains students on

7. STUDENTS' JOURNALISM TRAINING &

journalistic skills, hosting webinars, hosting MUN, audience management etc.

Children get opportunities to show case their talent in various creative contests by FairGaze.

8. SCHOOL'S MEDIA COVERAGE & PRPOMOTIONS

FairGaze brings the schools' activities, events highlights, mission and vision of the school leaders outside to the entire K-12 fraternity.

9. BRAND EXPOSURE

FairGaze has partnered with Dabur, Decathlon, Fortis, etc to bring sponsorships and organize students' focused engagement activities & contests.





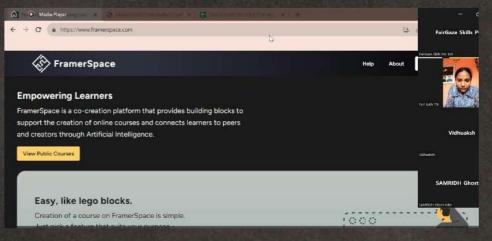
Recent FairGaze Engagements

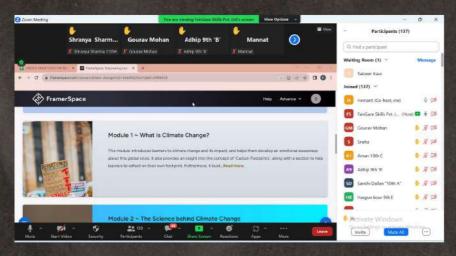




FairGaze is honored to announce its collaboration with UNESCO MGIEP as their dedicated school implementation partner, working harmoniously toward the shared objective of nurturing more compassionate and enlightened young minds. Within the framework of this alliance. FairGaze has successfully onboarded numerous educational institutions and their discerning students into the enriching world of **UNESCO** MGIEP's complimentary courses.

In our commitment to fostering a deeper comprehension of critical environmental issues among the students, FairGaze has diligently organized orientation sessions for the participating schools. These sessions serve as a platform for nurturing young minds by employing the art of storytelling and interactive quizzes.





Remarkably, these orientation sessions have witnessed the active engagement of over 500 students hailing from esteemed institutions such as Jammu Sanskriti School, SD Public School, and NK Bagrodia School. Their enthusiasm and zeal throughout these sessions have been truly inspiring, as each student wholeheartedly embraced the opportunity to enhance their understanding and actively participate in the offered courses.

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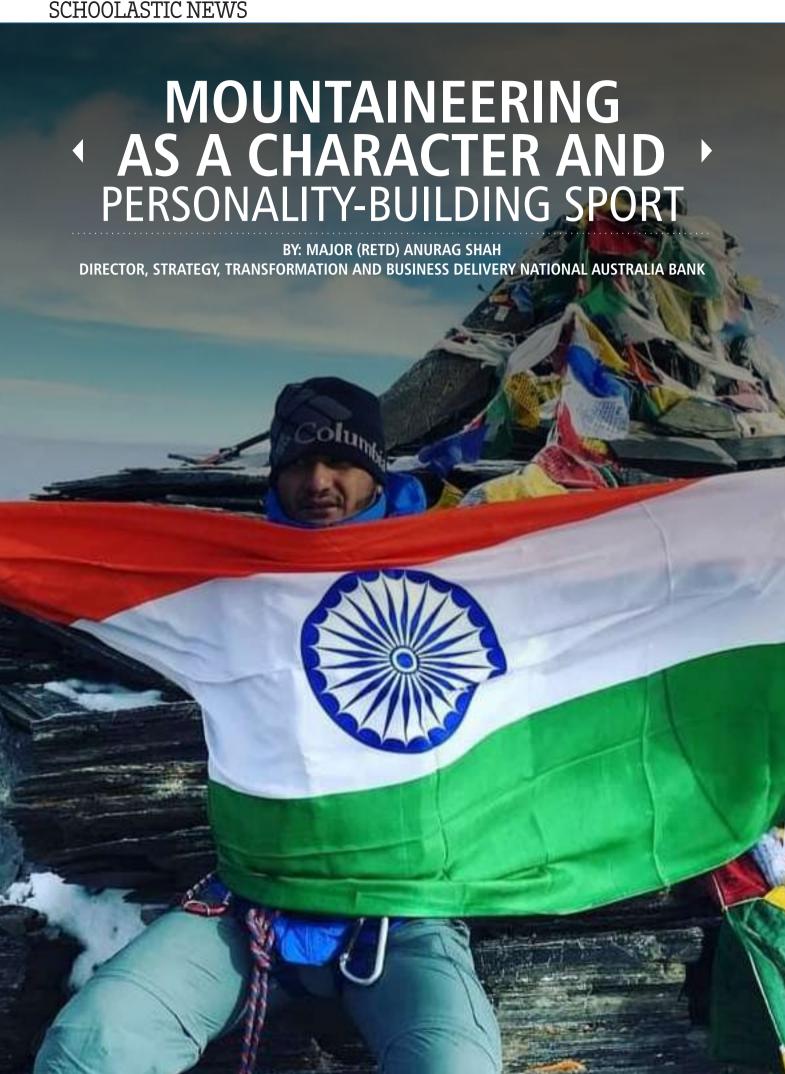


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ountaineering is the sport of climbing mountains. requires a high degree of mental and physical fitness, specialized equipment, and training and skill. The sport has been around for a long time but with globalization and rising incomes the number of people taking up the sport is going up each year.

Mountaineering as a sport has clear benefits to individuals and society at large. Primary among these are:

• Physical Fitness - Mountaineering is a primarily aerobic form of exercise. This type of exercise can improve the health of your heart, lungs, and circulatory system. All while lowering your blood pressure and ensuring that every organ in your body receives a proper supply of oxygen. Increasing your blood oxygen levels through aerobic exercise has been linked in research and studies to the reduction of symptoms of chronic diseases like type II diabetes, heart disease, obesity, and even certain cancers.

But it is imperative to note that you must first work on your fitness before even attempting smaller peaks.

- Stress reduction One of my favourite ones! Physically demanding activities like mountain climbing, or simply heading to the mountains, will encourage you to get out into nature and focus on strategizing your climb. Doing this can help to take your thoughts off of the office and your responsibilities and keep your mind engaged and focused. Most mountains have poor or no cellular network and that helps with digital detox.
- Persistence It's a tough sport mountaineering teaches patience, practice, and the power of persistence. Mountain climbers know that they need to take their routes one step at a time until they reach their goals.
- Self Confidence While the emotional benefits of mountain climbing can vary widely between climbers, mountaineering generally has the ability



to increase feelings of confidence and pride in your own abilities.

Connecting with nature - Most mountain climbs provide the perfect opportunity to do exactly that, all while providing you with clean, fresh air and beautiful scenery.

- Social benefits It helps you connect with more people, people who are likeminded and passionate about what they do. It helps you build trust and work together as a group.
- Learning about cultures and people - You learn a lot on the trail about culture, customs, and people. It is an exercise in self-awakening and you see how people are leading happy lives with the bare minimum and not chasing more money like most in the corporate world do.

For those who'd like to pick the sport I highly recommend doing at least a basic course - a list of key institutes are listed below:

- Himalayan Mountaineering Institute, Darjeeling (founded in 1954)
- Atal Bihari Vajpai Institute of Mountaineering and Allied Sports, Manali (founded in 1961)
- · Nehru Institute of Mountaineering, Uttarkashi (Founded in 1965)
- Jawahar Institute of Mountaineering, Pahalgam, J&K (Founded in 1983)
- National Institute of Mountaineering and Allied Sports, Arunachal Pradesh

Mountaineering as a sport is tough, demanding, and expensive but as George Mallory had responded to why he climbs - "because the mountain is there"!

TOURISM EDUCATION

THE ROLE OF TOURISM EDUCATION IN SUSTAINABLE TOURISM DEVELOPMENT



ourism education plays an important role in shaping the future of the industry by providing professionals with the knowledge and skills needed to foster sustainability.

The tourism industry has witnessed unprecedented growth in recent years globally. However, the industry's rapid expansion has brought with it numerous challenges including environmental degradation, cultural erosion, and socioeconomic inequalities in tourist destinations and many more.

Sustainable tourism has emerged as a key concept to ensure the long-term viability of the industry, in response to these challenges. In this context, the role of tourism education in sustainable tourism development cannot be overlooked.

Some important aspects of this role:

Awareness and Understanding: Tourism education introduces students and professionals to the principles of sustainability in tourism. It helps them comprehend the intricate relationships between tourism, the environment, and society. Sustainable tourism awareness is the foundation upon which sustainable practices can be built.

Best Practices: Through tourism education and training programs, individuals in the tourism sector can learn about best practices in sustainable tourism. These practices encompass responsible tourism management, conservation efforts, and community engagement strategies.

Community Involvement: Sustainable

tourism is inherently linked to local communities. Education emphasizes the importance of involving and empowering these communities in tourism development decisions. It encourages the creation of partnerships that benefit both tourists and residents.

Ethical Considerations: Ethical considerations are at the core of sustainable tourism. Education equips individuals with the ethical framework needed to make responsible decisions that respect local cultures, ecosystems, and economies.

Adaptability: The tourism industry is dynamic, and it continually evolves. Education ensures that professionals can adapt to changing circumstances and emerging trends, incorporating sustainability as a fundamental aspect of their practices.

Advocacy and Policy: Graduates of tourism education programs often become advocates for sustainable tourism practices. They contribute to the development of policies and regulations that promote sustainability at local, national, and international levels.

In conclusion, the role of tourism education in sustainable tourism development is instrumental in shaping a responsible and thriving industry.

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TOURISM EDUCATION

THE SIGNIFICANCE OF TOURISM EDUCATION IN FOSTERING CROSS-CULTURAL COMMUNICATION SKILLS IN A GLOBALIZED WORLD



ourism education plays a pivotal role, in today's interconnected world, in preparing individuals to navigate the complex and diverse landscape of global tourism. The development of cross-cultural communication skills is one of the key aspects that this education focuses on. In the context of globalization, where cultural diversity and understanding are essential for successful interactions within the tourism industry, cross-cultural communication is a crucial skill.

Tourism education offers a unique opportunity for students to develop insight into different cultures, traditions, and lifestyles. Students develop an appreciation for diversity and learn to communicate effectively with people

from all walks of life, by studying the cultural expression and sensitivities of various regions. This not only develops their personal skills but also equips them with the tools needed to excel in the global tourism sector.

Globalization has transformed the tourism industry into a melting pot of cultures, making cross-cultural communication skills necessary. Tourists from different corners of the world converge on various destinations, seeking unique experiences and interactions. Tourism professionals must be adept at communicating with individuals from diverse backgrounds to provide a seamless and enjoyable experience.

Furthermore, the importance of cross-

cultural communication extends beyond the tourism industry. It contributes significantly to building bridges between nations and developing international relationships. As tourism continues to be a catalyst for global interaction, individuals with strong cross-cultural communication skills become valuable ambassadors for their countries.

Tourism education institutions recognize the need to prepare students for this dynamic global environment. They incorporate multicultural perspectives into their curricula, offer language courses, and provide opportunities for students to engage in real-world, crosscultural experiences.

We can sum up by saying that tourism education is a foundation for cultivating cross-cultural communication skills in the context of globalization. By promoting cultural sensitivity and fostering an understanding of diverse worldviews, it equips individuals with the essential tools to thrive in the global tourism industry and contribute to a more interconnected and harmonious world. In a world where boundaries are fading, tourism education paves the way for a brighter, more culturally enriched future.

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SPORTS

THE IMPACT OF FANTASY SPORTS ON CRICKET AND ITS FANBASE IN INDIA

n recent years, fantasy sports have emerged as a significant force shaping the remarkable landscape of sports fandom in India. While cricket has always been the favourite pastime of the nation, fantasy cricket leagues have brought a new dimension to the way fans engage with the sport.

This article explores the impact of fantasy sports on cricket and its fanbase in India:

Increased Engagement:

Fantasy cricket has redefined fan engagement by allowing enthusiasts to become team managers. Fans select real-life players, create their fantasy teams, and compete against others. This has intensified the connection between fans and the sport, as they follow every ball and player performance with a vested interest.

Wider Audience:

Fantasy cricket has expanded the sport's reach to a broader audience. People who may not have been avid cricket followers are now participating in fantasy leagues, thereby boosting viewership and interest in real cricket matches.

Player Knowledge:

To succeed in fantasy cricket, fans need in-depth knowledge about players, strategies, and match conditions. This has led to a more informed fanbase, with enthusiasts closely tracking players' form, injuries, and other crucial aspects of the game.

Enhanced Viewer Experience:

Fantasy sports have made watching cricket more engaging. Fans eagerly anticipate every delivery and boundary, as they directly impact their fantasy team's performance. This has



contributed to a more immersive and enjoyable viewing experience.

Growing Fan Communities:

Fantasy sports have fostered the growth of online fan communities and forums where enthusiasts discuss strategies, share insights, and compete in various leagues. These communities have become hubs for cricket fans to connect and bond over their shared passion.

Economic Impact:

The fantasy sports industry has generated employment opportunities and revenue streams, indirectly benefiting cricket as well. Sponsorships, advertising, and partnerships with cricket leagues have grown, injecting more money into the sport.

Challenges:

While fantasy cricket has many positives, it also faces challenges like addiction

and irresponsible gambling. It is crucial for operators and authorities to promote responsible gaming practices.

In conclusion, fantasy sports, particularly fantasy cricket, have had a profound impact on the cricket fanbase in India. They have revolutionized engagement, expanded the sport's reach, and created a more informed and passionate cricket community. As long as platforms regulated these are responsibly, their symbiotic relationship with cricket is likely to continue flourishing in the years to come.

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SPORTS

A NEW FRONTIER IN **COMPETITIVE GAMING:** THE RISE OF eSPORTS IN INDIA



ndia has witnessed a magnificent surge in the world of eSports, in recent years, marking a new frontier in competitive gaming. Esports can be defined as short for electronic sports and encompasses a wide range of video game competitions that have gained immense popularity and recognition on a global scale. India, well known for its love of cricket and other conventional sports, has now embraced virtual sports with open arms.

High-speed access to the internet and affordable rate of gaming equipment are some of the driving forces behind the increased rapid growth of eSports in India. As more households across the country have gained access to the internet, gaming enthusiasts have increased the opportunity to connect with fellow gamers worldwide and compete in online tournaments/ esports. This accessibility to the internet has

bridged the gap between casual and professional eSports athletes, making it possible for anyone with the right skills to excel in this growing industry.

Moreover, a significant increase in investment and sponsorship deals in India has been seen in eSports organizations and tournaments. Major gaming companies, as well as other brands, are recognizing the potential of the Indian eSports market and are keen to invest in teams, events, and players. This high level of financial support has not only boosted the competitiveness of Indian eSports but has also provided professional players with a stable income, making it a capable career

The passionate fan base is another factor driving the rise of eSports in India. Tournaments and leagues for example the Indian Premier League (IPL) have gathered millions of viewers, both

online as well as offline, showcasing the immense popularity of eSports in the country. The sense of excitement surrounding eSports continues to increase, as fans rally behind their favourite teams and players' community.

We can sum up by saying, that the rise of eSports in India is nothing short of eye-catching. With increased accessibility to the internet, investment, and a passionate fan base, competitive gaming has become a new frontier in the country's entertainment. As India's eSports scene continues to evolve, its cementing place as a powerhouse in the world's eSports, it is poised to make a significant mark on the global stage.

> By: **Mridul Nainwal** Class - 9 Scholars' Academic Home, Uttarakhand

